CEFB | Session: C1 | 13:00-14:30 | November 7, 2013 | Sukhumvit 1 (3F)

Session Chair: Emrinaldi Nur DP, University of Riau

Pricing Equity-Indexed Annuities Under a Hybrid Stochastic and Local Volatility model

Sun Yong Choi	Yonsei University
Jeong-Hoon Kim	Yonsei University

Exchange Option in a Two-State Poisson CAPM

Geonwoo Kim	Yonsei University
Hyungsu Kim	National Pension Research Institute
Sungchul Lee	Yonsei University

Determination of Technical Best Design of Internet Financial Reporting in Cognitive Workload Contex

Emrinaldi Nur DP	University of Riau

What They Don't Teach in Marketing

Shailendra Kumar Pokhriyal	University of Petroleum and Energy Studies
Pankaj Mohan Prasad	University of Petroleum and Energy Studies