

Program Ekonomi Kerakyatan (PEK) Implications to Micro Business Development in Pekanbaru

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ABSTRACT

The research has been held at home industry micro business in Pekanbaru City on February – August 2007. Research objectives : 1) To know the Program Ekonomi Kerakyatan (PEK) implementation; 2) To know the PEK implications to micro business development in Pekanbaru city; 3) To know the problems that the micro entrepreneur faced related to PEK aid existence. The research method that was used is survey method. The sample that was researched is micro entrepreneur in home industry group as the receiver of PEK aid in 2003 and has returned the loan in 2006. The data has been analyzed descriptively to know the implementation of PEK, and the problems that faced by the micro entrepreneur. Using the economic analysis to know the average income per month of micro entrepreneur home industry before the PEK existence as much as Rp 2.072.540 and after the PEK existence as much as Rp 2.339.921. The business scale as equity and business assets that owned by the micro entrepreneur increased after the PEK existence also the using of average employee before PEK as much as 2.82 persons and after PEK as much as 3.86 persons. In the PEK implementation, 1) In 2003 LPR has delivered the PEK fund as much as Rp 884.000.000,- to 250 micro entrepreneurs in Pekanbaru city.; 2) Implementation Team didn't control intensively to PEK aid receiver; 3) Government didn't give some guidance intensively to micro entrepreneur that is PEK aid receiver. The problems that occurred rapidly to micro entrepreneur as PEK aid receiver are : 1) As much as 100% respondent respond that the process is to long and difficult; 2) As much as 31.82% respondent isn't understand in creating business propose; 3) As much as 77.27% respondent gained the PEK load isn't match with the request; 4) As much as 22.73% respondent isn't allocated the PEK fund to the business activity; 5) As much as 9.09% respondent arrear the instalment of PEK loans.

Keyword : Program Ekonomi Kerakyatan, micro business, implications