

Increase of Income and Production Factors in Business Honey Bee *Apis cerana* cultivation Fabr. in Kenegerian Rumbio Kampar Regency of Riau

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ABSTRACT

This research was conducted in Kenegerian Rumbio Kampar regency, Riau for 4 months (March - June 2014). The purpose of the study was to identify factors that influence the production of increased incomes, beekeeping business, and beekeeping businesses analyze income from beekeeping technology applications. Data were collected by surveys, field observation, interviews, questionnaires and through the study of literature. The analysis conducted in this paper are the factors that affect the production of income and income in Kenegerian Rumbio. The analysis that will be used is descriptive and multiple linear regression. The results obtained that the factors that significantly affect the production of beekeeping business is labor (time devoted to beekeeping business) and the amount of plant food source of bees, with the regression equation $\hat{Y} = -0,982 + 0,141 X_4 - 0,003 X_5$. While the bee farmer income for one-time process for Rp.-19.68 million, -. The negative value is due to the cost of production as a whole is investment in equipment.

Keywords: *income, production factors, Raising Honeybees*

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