

SUMMARY

One of problems which until this time still became polemic is less land that can use to developing plant specially food plantation which by many reasons. Pelalawan regency do afford of decided, have been done exploit yard land program since 2007, by forming farmer group. Affectivities of farmer group is appointed by leader farmer contact in doing it's function.

The aim of this research are to know; (1) characteristic internal and external farmers group(3) relation internal and external factors farmers group toward efectiv farmers group.

This was an correlation descriptive cased research, that done at Pangkalan Kerinci district Pelalawan regency. Take of sample technique is with disproportional random sampling, where from two farmers group taken fifteen farmer from each farmers group, so that sample number are thirty farmers.

Based on correlation rank test, Characteristic internal have very significantly related toward effective farmers group cover revenue and satisfaction farmers group are formal education, farm experience, long of members farmer group, cosmopolite, and motivation of farmer group. External characteristic have very significantly toward effective group are availability input of production and communication facility.

For increase efectivity farners group, extention need to motivate farmer contact and give skill about leader with training activity. Efford to solve the problems in farmer group, need extention about dinamict group for all farmer group.