

**INFLUNCE OF LOAN GIVING KREDIT UMUM PEDESAAN  
PT. BANK RAKYAT INDONESIA  
TO THE COMMUNITY ECONOMIC  
IN THE SUB DISTRIC BENGKALIS**

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**ABSTRACT**

This research aim to see how the mekanism of loan giving in the realize, in flunce of loan giving Kupedes project by PT. Bank Rakyat Indonesia toward community economic, and what is the problem that costumer have to get, to use, and bringing back that loan giving Kupedes project. The methods that use is survey methods. This research do to about 30 customer of loan giving Kupedes project.

Base the reseach result that have get, so that loan giving Kupedes project, in the common have positive influence to the comodity economi, whare that positive influence has different in each amount of loan. More and more big of amount the loan, then so big that influence have realize.

**Keyword: Community Economi, Loan and Influnce**

