

FINANCIAL ANALYZE OF SWADAYA RUBBER FARMER IN KAMPAR SUBDISTRICT OF KAMPAR REGENCY

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ABSTRACT

This research is aim to calculate the expenditure and revenue to analyze and evaluate financial performance, and to compare between swadaya murni and swadaya bantuan smallholder rubber plantation. This study is conducted in Kampar district, regency of Kampar using survey method. The village and the responden using purposive sampling I.E. the farmer who has rubber plantation more than 10 year. Number of responden selected in the study a 20 farmers consists of 10 swadaya murni farmers and 10 swadaya bantuan farmers. The research of the study found that for swadaya murni, NPV= Rp. 189.591.340,-, IRR = 31.93 % and Net B/C = 8.37. While for swadaya bantuan NPV = Rp. 191.476.785,-, IRR = 40.54% . This study also so that the performance of swadaya bantuan is better than swadaya murni.

Keywords : Financial analyze, Evaluate, Rubber.